

# APPLICATION

## Nuvo Cleaners

Each owner, partner, member, and/or shareholder associated must complete an Application.

### CONTACT INFORMATION

FIRST NAME		MIDDLE NAME		LAST NAME	
STREET ADDRESS		CITY		STATE	ZIP CODE
SOCIAL SECURITY NUMBER			DATE OF BIRTH		
HOME PHONE		MOBILE PHONE		WORK PHONE	
ARE YOU MARRIED?		IF YES, SPOUSE'S NAME			
WILL YOU HAVE A PARTNER/CO-OWNER?		NOT SURE			
IF YES, PARTNER'S NAME(S)					

### EMPLOYMENT

ARE YOU:  SELF-EMPLOYED  EMPLOYED  UNEMPLOYED  RETIRED

IF EMPLOYED,

NAME OF COMPANY/EMPLOYER	POSITION	TYPE OF BUSINESS	LENGTH OF EMPLOYMENT
			YRS <input type="checkbox"/> MTHS <input type="checkbox"/>

### FINANCIAL INFORMATION

TOTAL LIQUID ASSETS AVAILABLE (e.g. cash, stocks, bonds, mutual funds)	A
TOTAL TANGIBLE ASSETS (e.g. house, car, business, etc)	B
TOTAL ASSETS (Add A to B)	C
TOTAL LIABILITIES (e.g. mortgages, vehicle loans, credit card, etc.)	D
TOTAL NET WORTH (TOTAL ASSETS minus TOTAL LIABILITIES) (\$125,000 minimum net worth required for each unit)	E

### PERSONAL INFORMATION

1. Have you ever filed for bankruptcy protection?  YES  NO If yes, give discharge date

2. Are you or anyone in your immediate family, partner or owner (partial or otherwise) of a retail store?  YES  NO

If yes, list name of business and family relationship:

### OTHER INFORMATION

1. Are you a U.S Citizen?  YES  NO

If no, what country?

2. I have enough income to maintain my current lifestyle without using the funds allocated for Nuvo Cleaners working capital  YES  NO

### Signature

I understand that the acceptance of this Application by Clean Concepts Technology, Inc. dba Nuvo Cleaners (from herein known as Nuvo Cleaners) does not constitute a contract for a Nuvo Cleaners location. By signing below, I authorize Nuvo Cleaners or its authorized agents to check my credit history based on the information voluntarily provided by me and warrant that all information provided is true and accurate. Nuvo Cleaners may obtain my credit report in connection with this application. This is my authorization to credit reporting agencies, bank(s), creditors and suppliers to release to Nuvo Cleaners and to Nuvo Cleaners to release to such parties, all information requested regarding my depository, loan or other credit information including, without limitation, financial information, by telephone or in writing as part of the normal credit evaluation process. I release my bank(s), creditors, suppliers and Nuvo Cleaners from all liability with respect to the release of any such requested information. Authorization is granted to use photo or fax copies of my signature to obtain information. If I am requesting that Nuvo Cleaners make a credit determination based on my creditworthiness combined with any co-applicants, I authorize Nuvo Cleaners to discuss any derogatory credit items with such co-applicants. I understand that Nuvo Cleaners may, at any time, require that I sign an updated application or provide updated information. I acknowledge that I have read, and hereby agree to be bound by the Confidentiality and Non-Disclosure provisions which appear on the reverse side of this application.

Date \_\_\_\_\_ Signature \_\_\_\_\_ Print Full Name \_\_\_\_\_

## APPLICATION CLEAN CONCEPTS TECHNOLOGY, INC. DBA NUVO CLEANERS

The individual who has signed the application on the reverse hereof ("Applicant") has applied to become a CLEAN CONCEPTS TECHNOLOGY, INC. DBA NUVO CLEANERS OPERATION (from herein known as NUVO CLEANERS) and, in connection with the application process, may become privy to certain information regarding the business of NUVO CLEANERS and its affiliates and its franchisees which is willing to divulge such information (as and to the extent it deems appropriate in connection with the Applicant's application) only if the Applicant agrees to protect the confidentiality of such information. In consideration of the disclosure of Information, Applicant agrees to the following terms and conditions:

**1. Confidentiality.** Applicant on behalf of itself and its affiliates, employees, officers and directors, agrees to maintain as confidential all Information disclosed to it. Applicant shall not, directly or indirectly, disclose and such Information to any third party without NUVO CLEANERS prior written consent, nor shall Applicant use any information for its own benefit (except for the purpose of the discussions contemplated by this Agreement) or for the benefit of any third party. The dissemination of Information by Applicant within its own organization shall be limited to those employees and consultants whose duties justify the need to know such information

**2. Return of Information.** Applicant shall return to NUVO CLEANERS within ten (10) days of written request therefore, all Information, together with any and all copies thereof.

**3. No Rights in Information.** Neither this Agreement nor the disclosure of Information shall be deemed, by implication or otherwise, to vest in Applicant any rights in the information or any other trade secrets or property of NUVO CLEANERS.

**4. Breach.** Any breach of any provision hereof will be theft of NUVO CLEANERS trade secrets, and will cause irreparable harm and damage to NUVO CLEANERS shall be entitled to enjoin any actual or threatened violation of any of the provisions in this Agreement. In addition to injunctive relief, NUVO CLEANERS may recover damages from Applicant for any loss caused by any violation of the provisions of this Agreement (including violations by third parties to whom Applicant discloses Information). In any action brought to enforce any of the provisions of this Agreement, NUVO CLEANERS shall be entitled to reasonable attorney's fee and costs.

**5. Law.** This agreement is made under, and shall be construed and enforced in accordance with, the laws of the state of Texas. The parties agree that the exclusive venue for disputes between them shall be in the state of Texas, city of Dallas and the parties each waive any objection they may have to the personal jurisdiction of, or venue in, such courts.

**6. Severability.** Any provision hereof which may prove unenforceable under any law or by any court shall not affect the validity of any other provision hereof.

**Return this application to:**

**Clean Concepts Technology, Inc.  
DBA Nuvo Cleaners  
4329 East Magnolia St.  
Phoenix, AZ**

## INITIAL INVESTMENT ESTIMATES CHART

GENERAL ITEMS	PAYMENT	METHOD	WHEN DUE	TO WHOM
Deposit Required to Proceed With Financing and Site Selection	\$10,000	Lump Sum	Signing of Agreement. Refundable, less expenses, if location or financing cannot be obtained	Nuvo Cleaners
First Store Payment	45% of Total Store Price Less \$10,000 Deposit	Lump Sum	After Financing and Site Selection is Obtained	Nuvo Cleaners
Second Store Payment	50% of Total Store Price	Lump Sum	Before Equipment is Sent to Store Site	Nuvo Cleaners
Final Payment	5% of Total Store Price	Lump Sum	After Training is Completed	Nuvo Cleaners
Lease Deposit	As Required	Lump Sum	At Signing of Lease	Landlord
Leasehold Improvements Finish Out of Space	\$15,000 - \$60,000 Less Finish Out Allowance by Landlord	As Arranged	As Arranged	Contractors
City Permits and Utility Deposits	Varies	As Arranged	Before Installation	Local Governments and Utility Companies
Signage	\$3,000 - \$6,000	As Arranged	As Arranged	Sign Company Designer
Prepaid Insurance Premiums	\$1,000 - \$3,000	Lump Sum	Lump Sum	Insurance Carriers / Broker
Miscellaneous Opening Expenses	\$1,000 - \$3,000	As Arranged	As Arranged	Various Vendors
Additional Expenses (Working Capital)	Min. \$20,000	As Needed	As Needed	Employees / Suppliers, etc.

**The chart above provides an estimate of Your Initial Investment for a single NUVO CLEANERS Store and the costs necessary to begin operation of Your NUVO CLEANERS Store. All costs listed above are estimates only. Actual costs will vary for each location depending on a number of factors. All fees and payments are non-refundable, unless otherwise stated or permitted by the payee.**

# FREQUENTLY ASKED QUESTIONS

## **Q. How much does it cost to open an NUVO CLEANERS store?**

A. Costs will vary from location to location. Store packages start as low as \$170,000 and can be over \$300,000 depending on the location, your investment goals and other factors. We believe that an owner will need a minimum of 20% down payment to secure financing, Up to \$20,000 in incidental costs and finish out, and at least \$50,000 operating capital.

## **Q. What is the monthly royalty of an NUVO CLEANERS store?**

A. There are no royalty or franchise fees for a Nuvo Cleaners store. Your profits are yours to keep.

## **Q. How much can I earn owning and operating an NUVO CLEANERS store?**

A. We cannot answer that because of the many facts that neither you nor NUVO CLEANERS can control. Your store location, its sales volume, rent structure, seasonality of store traffic and sales, your managerial skills, and other economic and location factors will effect the business. If the store is properly managed it should break even within one year and you should show 25 to 30% to the bottom line.

## **Q. Where can I open an NUVO CLEANERS store?**

A. We will help you with site location based on several criteria in the area that you want to be in business. We want you to be successful so we are careful to choose the best location available.

## **Q. What type of training is provided?**

A. We offer what we believe to be the best training available in our industry. We not only train you on the operation of the store and all its equipment, but also help you with understanding the financial side of the business and how to analyze your statements. Our reputation is excellent for our on going support of our customers.

## **Q. Will NUVO CLEANERS provide ongoing support and operational guidance?**

A. Yes. We are here for you anytime to answer any questions that you have. We also offer on going financial analysis on a monthly basis to help you keep on tract to be successful.

## **Q. How many staff members will I need to operate a store?**

A. This will vary by store - based on the size of your store, daily traffic count, the day of the week, and the configuration of your store. Normally 2\_ people can operate the business for the first few months. At maximum production as many as 6 people will be needed depending on the store size.

## **Q. Is Nuvo Cleaners a turn key ready to open store?**

A. Most everything is included in the price including equipment, counters, start up supplies, installation of equipment, and complete training. The exclusions are, the finish out of the building, electrical work, gas, bringing proper utilities into the building, roof penetrations, outside sign, and permits.

**Clean Concepts Technology, Inc. dba Nuvo Cleaners**

**AGREEMENT OF CONFIDENTIALITY  
AND NON-CIRCUMVENTION**

I, the undersigned, agree to receive in confidence full details about the drycleaning and/or coin laundry industry and business opportunities available through Clean Concepts Technology, Inc. dba Nuvo Cleaners along with real estate locations suitable for the business.

It is further understood that I assume no liability or responsibility whatsoever with respect to features which can be demonstrated to be already known to me. I also agree not to divulge any details of the ideas submitted without the permission of Clean Concepts Technology, Inc. dba Nuvo Cleaners or to make use of any feature or information provided to me, including but not limited to any discussions concerning operation of the proposed business.

The undersigned agrees to hold all confidential or proprietary information relating to said business in trust and confidence and agrees that such information and names shall be used only for the benefit of the undersigned and shall not be used for any other purpose or disclosed to any third party. The undersigned hereby agrees not to circumvent the efforts of Clean Concepts Technology, Inc. dba Nuvo Cleaners or its representatives.

It is specifically understood that, in receiving this information, it will be reviewed in confidence and that, within a period of ten days, the undersigned will advise Clean Concepts Technology, Inc. dba Nuvo Cleaners of the results of my findings and will further advise as to my interest in the project. It is further agreed that all conversations concerning this subject between the parties will be held in strict confidence.

It is further understood and agreed that should the undersigned enter into the dry- cleaning or laundry business at any time within one year (365 days) from the date of this agreement through any source other than Clean Concepts Technology, Inc. dba Nuvo Cleaners at a location revealed to undersigned by Clean Concepts Technology, Inc. dba Nuvo Cleaners the undersigned specifically agrees to pay Clean Concepts Technology, Inc. dba Nuvo Cleaners the amount of US \$25,000.00 as compensation for the time and efforts expended on my behalf.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_